



## At CES 2014 XYZprinting Unveils Industry's Most Affordable Personal 3D Printer Priced at \$499

da Vinci Features Large Build Size, Plug-and-Play Design, Innovative Safety Technology

**LAS VEGAS, January 7, 2014** – This week at the Consumer Electronics Show (CES), XYZprinting Inc., dedicated to bringing cost-effective 3D printing to the world, is unveiling da Vinci, a personal 3D printer priced at just \$499, making it the most affordable 3D printer of its capacity on the market. The da Vinci is a plug-n-play 3D printer with a large build size designed specifically for households and small businesses. With no assembly required, a smart design, unique safety features and easy-to-use cloud system, the da Vinci has redesigned the 3D printing experience making it more user-friendly across all aspects of the process than ever before.

The innovative printer requires no set-up and is an enclosed machine that allows consumers to create thousands of items from bowls and cups to key chains and smartphone cases – the possibilities are endless. Some of the key features include:

- **Plug-and-play Printer:** da Vinci is an out-of-the-box printer with no assembly or equipment adjustment required, making it a genuine plug-and-play personal 3D printer.
- **Large Build Size:** da Vinci uses fused filament fabrication (FFF) technology and prints items at 7.8"x7.8"x7.8", which is 20 percent larger than what other 3D printers in its class can print.
- **Closed Printing Area:** da Vinci's all enclosed design protects users from the high temperatures required to print and ensures printing byproducts aren't released outside the printing area.
- **Cloud Database:** Features an open-source cloud database with thousands of free 3D models consumers can customize as desired.
- **User-Friendly Filament:** With easy-to-install filament cartridges available in 12 colors, users can easily refill the printer or switch colors.

"da Vinci is the ultimate 3D printer for consumers and entrepreneurs because it's easier and safer to use than anything else out there," said Simon Shen, the chairman of XYZprinting, Inc. "With da Vinci we are moving 3D printing to the mainstream market by satisfying a need in the consumer and SMB segment for a 3D printer that delivers on affordability and usability."

Owned by New Kinpo Group, one of the world's largest global manufacturing companies based out of Taiwan, XYZprinting has deep experience in the printing and manufacturing industries making it poised to deliver quality, cost-effective products that can be enjoyed by everyone. In addition to da Vinci, XYZprinting will be demoing da Vinci 2.0 and 2.1 on the CES show floor in the 3D Printing TechZone (Booth #31717). These printers are part of XYZprinting's future line of 3D printers and offer dual-color printing and print in ABS, polylactic acid (PLA) and polyvinyl alcohol (PVA).

### Availability

The da Vinci printer will begin shipping in mid-March with an MSRP of \$499. Orders for da Vinci are being accepted now via [www.xyzprinting.com](http://www.xyzprinting.com) and will be available through other online retailers, including Amazon.com, in March.

### About XYZprinting

Backed by Taiwan-based electronic manufacturing conglomerate, New Kinpo Group, XYZprinting is dedicated to bringing cost-effective 3D printing to consumers and households around the world. With proven industry expertise and an innovative spirit, XYZprinting is poised to break down the barriers of 3D printer ownership by providing an easy-to use-device that delivers an outstanding user experience.

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